

# FALLFEST 2022 SPONSOR OPPORTUNITIES

**The 2nd annual Fall Fest**

**Saturday, October 15th**

**Stonebridge Restaurant, Milford CT** [sponsors@ctfallfest.com](mailto:sponsors@ctfallfest.com)

Uncle Rufus Productions and Stonebridge restaurant have once again created a tremendous day of entertainment to raise funds for the Norma Pfriem Breast Center

*Norma Pfriem Breast Center was the first freestanding community breast center in Connecticut to offer one-stop coordination of care, patient navigation and rapid diagnosis. The Norma Pfriem Breast Center is dedicated to providing a comprehensive network of services for complete breast health and wellness. Their multidisciplinary team of breast cancer specialists provide one-on-one care with dignity, privacy and warmth, in a serene, comfortable and professional setting.*

*We are seeking sponsors to make this event a success. Funds raised will enable the Center to continue to provide medical excellence and compassionate care to ALL women, regardless of their ability to pay. Your sponsorship will make a difference! [sponsors@ctfallfest.com](mailto:sponsors@ctfallfest.com)*

## **Sponsor Levels**

### **Main Event Sponsor** - \$2000

- Event title sponsor, feature headlined on all website and social media posts, reaching over 100k followers on Facebook and Instagram between our benefactor and participants. Event promotions will begin late September and run through Dec. 31, 2022, on site, posts and videos
- Company name/brand logo has primary placement on event banners, tshirts, and merchandise as as a Main Event Sponsor
- Must commit by 9/29 to be included in print material
- Main stage live performance area named for main event sponsor
- 8 VIP tickets, includes access to Artist and Sponsor area

### **Platinum Sponsor** - \$1000

- Company/brand logo is on every website and social media post reaching over 100k followers on Facebook and Instagram between our benefactor, hosts, and participants
- Featured on event banners, apparel, and merchandise as a Platinum Sponsor
- Must commit by 9/29 to be included in print material
- 6 VIP tickets, includes access to Artist and Sponsor area

### **Gold Sponsor** - \$500

- Company name is on every website and social media post reaching over 100k followers on Facebook and Instagram between our benefactor, hosts, and participants
- Listed on event banners, apparel, and merchandise as a Gold Sponsor
- Must commit by 9/29 to be included in print material

- 4 vip tickets, includes access to Artist and Sponsor area

**General sponsor** - \$250

- Company name is on every website and social media post reaching over 100k followers on Facebook and Instagram between our benefactor, hosts, and participants.
- Listed on event banner, apparel, and merchandise as a sponsor
- Must commit by 9/29 to be included in print material
- 2 VIP tickets, includes access to Artist and Sponsor area

[sponsors@ctfallfest.com](mailto:sponsors@ctfallfest.com)

The Spring Fling Raised nearly \$4,000 for the Junior Women’s Club of Milford. Last year we raised funds for Wounded Warrior Project, Boys and Girls Club and Toby’s Dream Dog Rescue

Our past music festivals have included:

***RumRunners, Shot Down, Just Below Me, Rahsaan Langely w/ Marques Christopher, Smoove Series, Acoustic Madness, Bobby Wheeler, Dustina Rose, No Strings Attached, Double Take, The Sulls, Igniter, Royal Blue, Benny Mikula/The Lone Gnome, Heatherlea Gelineau & Keith Cooper, C.I.A. Chris & Irena Acoustic Duo***

**UNCLE RUFUS Presents**

**FALL FEST**

**STONEBRIDGE RESTAURANT**  
50 Daniel Street, Milford, CT

**A Musical Benefit Event for the  
Norma Pfriem Breast Center**  
1999 - 2022  
20+ Years of Medical Excellence and Compassionate Care